

# MARIA WEBER

AI Strategy and Innovation Expert

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Germany



## SUMMARY

As an AI visionary and Certified Scrum Master, I excel in delivering impactful AI transformations, unlocking new possibilities across various sectors. My expertise in leading teams in multi-million Euro projects at IBM, particularly in pioneering AI & SAP integration, demonstrates my ability to drive significant technological advancements. I co-founded an open-source AI app, and my passion for AI, coupled with a strategic and empathetic approach, enables me to build high-performing teams that are at the forefront of shaping the future in AI.

## EDUCATION

### FOM University of Economics and Management

Master of Science, IT-Management  
2017 – 2020

### Baden-Wuerttemberg Cooperative State University,

Bachelor of Arts, Economics  
2012–2015

## SKILLS

- AI Analytics & Analytical Approach
- Agile Project Management
- Change Management
- Strategic Thinking
- Leading Teams
- Creativity

## SOFTWARE

- SAP Analytics Cloud
- BW 4/HANA Analytics
- SAP GUI
- Analysis for Office
- BPMN 2.0, UML, Signavio

## CERTIFICATIONS

- SAP Certified Application Associate – SAP Analytics Cloud by SAP
- Registered Scrum Master by Scrum Inc.
- Conversational AI CX Design Expert by Parloa

## PROFESSIONAL EXPERIENCE

### Self-employed, AI Transformation Consultant

mariaweber.ai | October 2023 – current

- As a Freelance AI Strategy Consultant and AI Analytics Implementation Consultant, I expertly guide businesses through AI integration and digital transformation, developing customized strategies and implementing AI analytics solutions to optimize business processes, drive innovation, and enhance data-driven decision-making

### Co-Founder, CPO & Head of Strategy

MindfulAI | March 2023 – current

- As co-founder and head of strategy, I led the creation of a groundbreaking AI-infused art experience at Fo Guang Shan Temple's art gallery in Kaohsiung. This innovative app leverages open.ai technology to breathe life into art, sparking unique conversations and fostering deeper connections with the gallery's stunning collection.

### Senior Consultant SAP HANA & Analytics

IBM Deutschland GmbH | 2022 – 2023

- Leading data-driven transformations at IBM as a Senior Consultant, architecting BW/4HANA implementations and powering intelligent insights across businesses.

### Consultant SAP Analytics & Business Analyst

IBM Deutschland GmbH | 2017 – 2022

- As Co-Stream lead, I transformed a strategic vision into a reality: a game-changing reporting system. By spearheading its development through requirements analysis, modeling, co-design, and masterful change management, I fostered a collaborative environment where teams thrived and data empowered success.
- As PMO lead I crafted a unified project management plan, fostering collaboration and driving 100% adherence across departments. Partnered with C-level stakeholders, providing strategic guidance and ensuring alignment with organisational goals.